

Packaging and Labeling

The FTC (Federal Trade Commission) and FDA (Food and Drug Administration) regulate what can be sold to the general public and ensure there is truth in advertising.

Earlier, you created a product packaging collage with 10 products you liked. **Now, you are going to develop a new product using Microsoft Publisher. Here's an example:**

MT DEW FLAMETHROWER

Mt. Dew Flamethrower has the high energy kick of Mt. Dew with a high the temperature punch of ghost pepper.

This drink is so extreme it will only be available in 8oz cans. Consuming more than 1 serving per day is not advised.

